

Gumnut Press Assisted Publishing Packages

CONGRATULATIONS on completing your manuscript. It is no small feat to finish writing a book and for that, you should give yourself a huge pat on the back and a well-earned rest. What now? If traditional publishing isn't for you, then we are here to help you make your dream of being a self-published author a reality.

Gumnut Press is a small independent business in the northern suburbs of Perth, Western Australia. A hybrid publishing company offering authors an alternative to the traditional publishing avenue. We'll help turn your manuscript into a beautiful paperback and/or ebook and make it available online for readers all over the world.

With Print on Demand options now available, you can purchase books when needed eliminating the need to print hundreds of books upfront. We'll publish your ebook through Draft2Digital who will then distribute to Amazon, iBooks, Kobo, Barnes and Noble, Scribd, Overdrive, Playster and many more.

What's involved? I hear you say. We believe open communication is imperative to a positive and productive working relationship. That's why you'll find below detailed information that clarifies publishing package inclusions and addresses possible additional costs. Your book will be exclusive to the assisted publishing package brand, Brumby Press.

Please note packages are quoted in the price list are for books with a word count up to 70,000. Word counts higher will incur additional costs on specific features including, but not limited to, editing, cover design and physical prints costs. If your manuscript is longer than 70,000 words, please email our editorial for more information or a quote.

If you still have a burning question or would like to move ahead with one of our publishing packages, please contact us via our email info@gumnutpress.com and we can start the ball rolling.

General package information

- Personalised Gumnut Press service throughout the publishing process
- Title Set Up
- Your book formatted ready for black and white print on demand (all packages)
- Publication of your print book via IngramSpark
- Gumnut Press ISBN on all print on demand books and ebooks
- Book deposit to the National Library of Australia and the Library of your state if required.
- Barcodes supplied for all print on demand books
- One printed proof delivered to your door for your approval
- One complimentary author copy delivered to your door
- 35% author discount on all print books through Gumnut Press
- Formatted for publication of ebook through Draft2Digital for distribution to Amazon, Kobo, iBooks, Barnes and Noble and more (Waratah, Banksia, Wattle and Gumnut packages)
- Distribution to international bookstores is subject to individual/retailer selection (Wattle and Gumnut packages)
- The rights of your book stay with you and you can unpublish your book at any time

Editing

- There are several different types of editing stages a manuscript must go through. These are:
 - Structural (substantive) editing
 - Line editing

- Copy editing
- Proof reading
- The Eucalyptus package includes proofing only
- Copy editing and proofreading is included in Waratah, Banksia, Wattle and Gumnut packages
- All major editing should be completed with a professional editor prior to submission
- The editing required of each individual manuscript is determined through an assessment by Gumnut Press of 2-3 chapters prior to package commitment. If substantive editing is required, we have a list of editing experts that we can recommend to edit your manuscript prior to publishing
- Once your assessment is complete we will contact you to either, proceed with the publishing journey or indicate improvements that are required prior to commencement.

Cover design

- Basic cover design includes typography including font and font colours, title and author information, maximum three stock images selected by designer or images supplied by you, two revision rounds, full paperback wrap as well as ebook (As indicated in each package outline)
- Elite cover design package includes the basic cover design package with the addition four revisions and maximum of six stock images
- Blurb, dedication, acknowledgments and About the Author information to be supplied by the author
- Final page count must be finalised prior to wrap cover design
- If you are providing your own cover, your cover designer will need to liaise with us to ensure the correct cover requirements are met. If you are not using our designer, we will provide a credit on your package

Payment information

- Payments are made direct to your Paypal or bank account in a three-monthly cycle based on Draft2Digital, IngramSpark and Novella distribution pay schedules.
- *100% of net funds stay with you after costs have been deducted
- Sales data will be combined and provided to you on a three-monthly cycle based on all sales worldwide

* Net funds are funds received into our bank account after distributor/retailer commission, exchange commissions, US Withholding tax, foreign and Australian bank charges, and Australian GST

Additional items which may increase the cost of publication. Unless indicated, all items are calculated on an individual basis

- Image insertions (this does not include the cost of the image or additional photographic enhancements)
- Bullet points, numbered lists, table formatting
- Additional table of contents for additional insertions
- Footnotes and end notes
- Tailored headers or footers outside the base inclusions
- Index formatting
- Editing assessment
- Hardback option - \$180
- Premium cover design - \$450
- ** Colour internals - \$240

** Colour internals – If you wish to have colour printed anywhere in your book (not including the cover) additional charges apply as colour print on demand books require a different printer and costs more than using a black and white printer. Please advise our team up front if you wish to have colour photos so we can provide you with a printing quote.

NOTE: If there is an inclusion you wish to add to your book and it is not listed above, please contact us for an additional quote

Additional marketing materials available for purchase

- 3-D Promo image - \$45.00
- Social media images/ads - \$55.00
- Dust jacket for hardcover - \$120.00

Where to from here

- Now that you have finished writing your book and revised it several times to the best of your ability, choose a manuscript assessor or editor. Send your manuscript to beta readers to get feedback to ensure you have written the best book you can. A beta reader will find discrepancies, plot holes and grammatical errors that may have slipped through. If you do not have access to a professional editor, we have a recommend list of editors and proofreaders you can contact for further information and quotes
- When you're happy with your manuscript, touch base with us to work out which publishing package best suits your needs, including any additional requirements. Once contacts are signed and the 50% deposit is paid, we'll send you a publishing checklist to complete where you can start thinking about additional information required
- Once we have your manuscript in a Word.doc format we'll begin the copy editing stage included in each package
- The next step is formatting your manuscript for publication and tailoring it to your specific needs. Including copyright information, dedication, chapter numbering/headings, paragraph design, basic header and page numbers as per ebook and print industry recommendations
- You will receive a draft PDF, mobi or epub file for feedback on style, fonts, layout
- Once approved, it will go through a further polish and be sent off for final proofreading. Changes at this stage should be minimal. If more than 1 hour work is required, additional proofing charges will apply at our industry rate of \$80.00 per hour. We strongly recommend you have your book edited prior to sending it in for publishing to minimise additional proofreading charges.
- While final proofing is happening, we will be communicating with you about your cover. We will send you a draft in JPEG format for feedback and changes are made according to each package inclusions (Please be aware that ebooks do not have a back cover)
- It is important to have an author presence on Amazon and we'll send you instructions how to create an author page on Amazon AuthorCentral
- Once all files have been signed off as complete, we upload to Amazon and Draft2Digital and send you an email when your book is available. Author copies according to each package have been received
- Launch day – CONGRATULATIONS, you are a published author

Additional package inclusions

- Your book is entered into the new book catalogue with Australian and New Zealand distributor - Novella Distribution (Banksia, Wattle and Gumnut packages) Note: Advance copies of books requested by the Novella Distribution are supplied and paid for by the author

- Inclusion in our Gumnut Press bookstore and creation of a personalised author page on our website (Wattle and Gumnut packages)
- Distribution through top US bookstores - Bookstores select which books they wish to stock and sell (Wattle, Gumnut packages)
- Press release and mini marketing kit – 100 bookmarks (Wattle and Gumnut packages)
- Sell sheet, promotional video and full marketing kit – bookmarks, postcards and magnets - 100 of each (Gumnut package)

Payment details: 50% upfront 25% when your manuscript goes to print and 25% when the proof is approved

Disclaimer: Prices listed include GST. Prices listed do include the copies only of the book as per each package; the cost of shipping and handling of these books will be calculated and charged after your book is made available for sale.

